



Press Release

1, February 2010

Decision Analytics announces the launch of the Luxembourg domiciled Next Generation Absolute Return UCITS SICAV and UCITS Fund of Funds

Decision Analytics Advisory Partners A.G., a Swiss based advisory firm, in collaboration with a number of entrepreneurial firms and individuals, has announced the launch of the Next Generation Absolute Return UCITS venture. The venture collaborators include:

- Luxembourg based
 - Banque Privée Edmond de Rothschild Europe and
 - Lemanik Asset Management,
- Swiss based
 - Secquaero Advisors and
 - Plexus Investments and
- German based investment manager
 - Acatis Investments

Collectively they bring together a unique combination of specialized skills and experience resulting in a “funds family” product range offering investors access to high quality absolute return, UCITS compliant, versions of proven and successful non-UCITS funds, managed by carefully selected third party specialized/boutique investment management firms.

“Given the limited supply of existing “sophisticated” UCITS fund expertise, I cannot emphasize enough the importance of the Next Generation collaborative model where all parties contribute the range of necessary skills associated with delivering a “sophisticated” UCITS fund, including the regulatory approval process, operational framework with strong controls, distribution and investment management. In addition, our combined expertise provides the investor the benefits of pre-screened, hard to identify managers who bring excellent strategies, skill, track records and the required capacity. Overall the Next Generation model is a brilliant risk management tool”, says Fred Sage, Managing Partner of Decision Analytics.



Decision Analytics is also pleased to announce the appointment of Bob Friedman to their board of advisors and to the Next Generation SICAV board of directors. As former head of American Express Bank's American Express Funds and World Express Funds SICAV business (which as early as 2005 brought hedge fund like strategies into the UCITS framework), Bob brings vast and relevant experience and will focus his efforts on developing, executing and managing the SICAV distribution strategy.

Says Bob Friedman, "I am excited to work with Decision Analytics and offer my assistance in executing the Next Generation business plan. This allows me to build upon my experience at American Express in growing the innovative and successful fund model that relied on independent asset managers to deliver absolute return and other unique strategies".

In addition to technical expertise the venture offers:

- A Legal structure (UCITS III SICAV umbrella fund)
- An operating framework (including risk management, compliance and acting in an investment management capacity if necessary)
- Access to initial capital (seed) if required via the Next Generation Absolute Return UCITS Fund of Funds
- SICAV marketing to institutional investors on a private placement basis in select regions and to retail investors via a number of public distribution channels

During the first quarter of this year, a number of SICAV sub-funds, advised by pre-selected third party managers will be launched. These include the Next Generation Absolute Return UCITS Fund of Funds as well as the following range of products and strategies; insurances linked securities, global macro asset allocation, emerging markets and managed futures.

During 2010, Decision Analytics will continue to conduct due diligence and select new funds and their managers for the Next Generation SICAV allowing the "funds family" to grow and product range to expand to a minimum of 12 sub-funds by the end of 2010.



Decision Analytics Advisory Partners AG

“We are highly supportive of the Next Generation Absolute Return UCITS venture in our capacity of custodian and administrator. The Next Generation funds family offers a compelling value proposition for investors, as well as for the third party investment management firms whose strategies will be featured”, states Claude Pech, Vice President, Banque Privée Edmond de Rothschild Europe.

About Decision Analytics

Decision Analytics Advisory Partners AG was established in December 2008 by its founding shareholders as the vehicle for the launch of the Next Generation Absolute Return UCITS venture

Contact:

Fred Sage
Managing Partner

Decision Analytics Advisory Partners AG
Weinbergstrasse 10
8807 Freienbach
Switzerland

Tel: +41 55 420 13 15 • Mobile: +49 172 83 56 973
fred.sage@decisionanalytics-intl.com
www.decisionanalytics-intl.com